

In order to generate enough traffic so the board operates effectively a breadth of the community will need to be served. This can be accomplished by allowing free advertising. However, the board needs to be operated with the goal of being a safety net program. Even when the employers that you are catering to don't want the workers that you have, the workers that you have still deserve work. When your clients don't find work they end up at Health and Human Services. Since Health and Human Services is in charge of safety net programs and already has staff in the room it seems logical that Health and Human Services should participate in the management of the bulletin board. Your clients should be encouraged to use the board to generate income while the board is used to attract members of the community with money to spend. 2

The bulletin board should have many sections in order to attract different segments of the community. Sections of the board should include: garage sale items, vehicles, produce, live stock, pets, housing, healthcare, childcare, car pooling, clubs, services, employment wanted, events, and media. A large number of your clients are desperately poor and they should be encouraged to sell produce from their yards, crafts, and garage sale items. Self employment should be a priority without the usual emphasis on loans. Of course there should be room for labor management issues. A ride board could assist people of lesser means in traveling to and from the community. If the workforce center is promoting tourism then housing that is affordable to people who work in tourism needs to be given preference when there is a shortage of space. The public should be allowed to post flyers, business cards, file cards, flags, ribbons, and decorated cards. If the public is allowed to promote and express themselves in a variety of ways and styles I think it will have a very democratizing effect on the community. I hope that you will make some good decisions on this matter soon.

Sincerely,

David W. Olkowski

Cc: Mr. Tim Hoone, Workforce Center Director
Mr. Gary Blatnick, Director of the Department of Health
and Human Services / Public Guardian

Staff